

LEWIS PEAT

FREELANCE

SENIOR DESIGNER

CONTACT

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Visual, Motion & UI Designer Art Director Available For Hire



ABOUT

I am a multi-disciplined senior designer with over 7 years industry experience. Having had the pleasure of working on numerous projects for many top brands, I have been across the design & creation of experiences and content for all kinds of digital platforms.

With a wealth of experience and expertise spanning across multiple disciplines, I am skilled in Visual, Motion and UI design, complemented by a keen ability to define and shape Art Direction. I love to create digital experiences that generate positive intuitive human engagement, while identifying & solving problems that deliver emotional resonance and longevity.

SKILLS

Specialties	Softwares	Special Interests	Additional Skills & Specialties		
Visual Design Motion Design UI Design Art Direction	Adobe Photoshop Adobe Illustrator Adobe After Effects Adobe Premiere Pro Adobe Media Encoder Adobe InDesign Adobe XD / Figma Microsoft Office Midjourney / ChatGPT	Social Content Social Campaigns Performance Marketing Web / App Design Shoots / Production TVCs Brand & Identity AI Pitches	Print Presentation Design Authoring Logo Design Vector Design Problem Solving Interaction Design Design Systems Information Architecture	Wire-Framing Prototyping Concept Design Video Editing Teams Slack Dropbox Wix Shopify	One Drive Runway Box Trello Zeplin Lottie Problem Solving

EMPLOYMENT HISTORY

Freelance Senior Designer – (Contract)

mFUSE – London, UK – (Jan 2025)

National Grid

- > Led the design for a pitch to the National Grid for a major UK social campaign.
- > Collaborated with a team of creatives, copywriters, and account managers to deliver a pitch that met the highest standards.

Freelance Senior Designer – (Contract)

T&Pm – London, UK – (Mar 2024 – Dec 2024)

Toyota • Mars Wrigley • Lexus • E45 • William Hill • Sky Sports

- > Helped produce social media content and campaign assets, working closely with creative teams to create engaging assets for leading brands.
- > Contributed to the development and refinement of content across various platforms, boosting brand visibility and connecting with audiences.
- > Working closely with the T&Pm Toyota team, I led the design and creation of multiple deliverables as part of Toyota's ongoing global social strategy.

Freelance Senior Designer – (Contract)

1000heads – London, UK – (Oct 2023 – Dec 2023)

Snapdragon • SAP

- > Led the design and creation of high quality campaign assets for top tier brands.
- > Supported the on-going production of social content and collaborated with cross-functional teams to ensure brand consistency and creativity.

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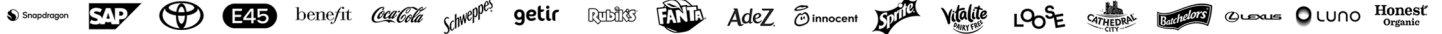
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Visual, Motion & UI Designer

Art Director

Available For Hire



EMPLOYMENT HISTORY

Senior Designer

Movement Digital - London, UK - (Jan 2023 - May 2023)

Coca-Cola • Fanta • Benefit • Sprite • Rubik's • Getir • Schweppes
Vitalite • Luno • Cathedral City • Honest • Innocent • Adez

- > Ensured the design and delivery of brand projects, social campaigns & digital platforms to the highest standards for clients, while working within a set brief.
- > Responsible for leading Visual, Motion and UI design based tasks. Defining Art Direction, while also considering brand, identity and experience for all types of digital platform. Supported on UX tasks.

Designer

Movement Digital - London, UK - (Feb 2021 - Dec 2022)

Junior Designer

Movement Digital - London, UK - (Mar 2018 - Jan 2021)

Intern

Movement Digital - London, UK - (Feb 2018)

Senior Designer

Loose.fm - London, UK - (Jan 2023 - May 2023)

Loose.fm

- > Loose.fm is a community Internet Radio Station run out of the offices of Movement Digital.
- > Established, designed and continued to develop the brand aesthetic as the station increased in popularity and reach. Overseeing the design and continuous daily output of Loose's

Designer

Loose.fm - London, UK - (Sept 2021 - Dec 2022)

EDUCATION

Loughborough University

Bachelor of Arts - BA, Fine Art - (Sept 2013 - July 2016)

Bedford College

Foundation Degree - Art & Design - (Sept 2012 - May 2013)

Bedford School

(Sept 2001 - July 2011)

- > 3 A-Level's - (Art, Design & Technology & Maths)
- > 11 GCSE's - (Including Maths, English & Science)
- > Rowing - 1st VIII

INTERESTS

- > Gym, Health & Fitness
- > Foodie
- > Socialising
- > Film & Cinema
- > Art
- > Photography
- > Sport
- > Fashion