

# LEWIS PEAT

# FREELANCE

# SENIOR DESIGNER

## CONTACT

lewis\_peat@outlook.com

07525927442

www.lewispeat.co.uk

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app.yunojuno.com/p/lewis-56rgk6/

Visual, Motion, UI & AI    Art Direction    Available For Hire



## ABOUT

I am a multi-disciplined senior designer with over 7 years industry experience. Having had the pleasure of working on numerous projects for many top brands, I have been across the design & creation of experiences and content for all kinds of digital platforms.

With a wealth of experience and expertise spanning across multiple disciplines, I am skilled in Visual, Motion and UI design, complemented by a keen ability to define and shape Art Direction. I love to create digital experiences that generate positive intuitive human engagement, while identifying & solving problems that deliver emotional resonance and longevity.

## SKILLS

Specialties	Softwares	Special Interests	Additional Skills & Specialties		
Visual Design Motion Design UI Design Art Direction AI	Photoshop / Beta Illustrator / Indesign After Effects Premiere Pro XD / Figma Microsoft Office Midjourney / ChatGPT Higgsfield / Dzine Artist / Runway	Social Content Social Campaigns Performance Marketing Web / App Design Shoots / Production TVCs Brand & Identity Video Editing Pitches	Print Presentation Design Authoring Logo Design Vector Design Problem Solving Interaction Design Design Systems Information Architecture	Wire-Framing Prototyping Concept Design Teams Slack Dropbox Wix Shopify Frame IO	One Drive Box Trello Zepin Lottie Problem Solving Egnite

## EMPLOYMENT HISTORY

- **Freelance Senior Designer | Art Director | Visual, Motion UI & AI**  
Lewis Peat Senior Designer – London, UK – (Jun 2023 – Present)
- **Freelance Senior Designer – (Contract)**  
Unbound – London, UK – (Oct 2025)  
Grenade
- **Freelance Senior Designer – (Contract)**  
mFUSE – London, UK – (Jul 2025 – Oct 2025)  
National Grid • Virgin Money • TalkTalk
- **Freelance Senior Designer – (Contract)**  
T&Pm – London, UK – (Mar 2024 – Aug 2025)  
Toyota • Mars Wrigley • Lexus • E45 • William Hill • Sky Sports • Pets At Home • Pedigree • Dreamies • Whiskas • Sheba • Lamisil • Bens Original • Argos • British Gas
  - > Helped produce social media content and campaign assets, working closely with creative teams to create engaging assets for leading brands.
  - > Contributed to the development and refinement of content across various platforms, boosting brand visibility and connecting with audiences.
  - > Working closely with the T&Pm Toyota team, I led the design and creation of multiple deliverables as part of Toyota's ongoing global social strategy.

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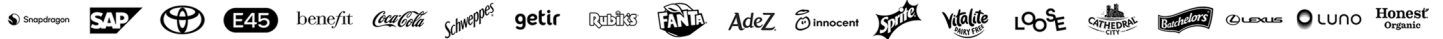
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## EMPLOYMENT HISTORY

### ● Freelance Senior Designer – (Contract)

mFUSE – London, UK – (Jan 2025)

National Grid

- > Led the design for a pitch to the National Grid for a major UK social campaign.
- > Collaborated with a team of creatives, copywriters, and account managers to deliver a pitch that met the highest standards.

### ● Freelance Senior Designer – (Contract)

1000heads – London, UK – (Oct 2023 – Dec 2023)

Snapdragon • SAP

- > Led the design and creation of high quality campaign assets for top tier brands.
- > Supported the on-going production of social content and collaborated with cross-functional teams to ensure brand consistency and creativity.

### ● Senior Designer

Movement Digital – London, UK – (Jan 2023 – May 2023)

Coca-Cola • Fanta • Benefit • Sprite • Rubik's • Getir • Schweppes  
Vitalite • Luno • Cathedral City • Honest • Innocent • Adez

- > Ensured the design and delivery of brand projects, social campaigns & digital platforms to the highest standards for clients, while working within a set brief.
- > Responsible for leading Visual, Motion and UI design based tasks. Defining Art Direction, while also considering brand, identity and experience for all types of digital platform. Supported on UX tasks.

### ● Designer

Movement Digital – London, UK – (Feb 2021 – Dec 2022)

### ● Junior Designer

Movement Digital – London, UK – (Mar 2018 – Jan 2021)

### ● Intern

Movement Digital – London, UK – (Feb 2018)

### ● Senior Designer

Loose.fm – London, UK – (Jan 2023 – May 2023)

Loose.fm

- > Loose.fm is a community Internet Radio Station run out of the offices of Movement Digital.
- > Established, designed and continued to develop the brand aesthetic as the station increased in popularity and reach. Overseeing the design and continuous daily output of Loose's

### ● Designer

Loose.fm – London, UK – (Sept 2021 – Dec 2022)

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## EDUCATION

### ● Loughborough University

Bachelor of Arts - BA, Fine Art - (Sept 2013 - July 2016)

### ● Bedford College

Foundation Degree - Art & Design - (Sept 2012 - May 2013)

### ● Bedford School

(Sept 2001 - July 2011)

- > 3 A-Level's - (Art, Design & Technology & Maths)
- > 11 GCSE's - (Including Maths, English & Science)
- > Rowing - 1st VIII

## INTERESTS

- > Gym, Health & Fitness
- > Foodie
- > Socialising
- > Film & Cinema
- > Art
- > Photography
- > Sport
- > Fashion